

**THE RME
CONFERENCE
SERIES**

**14TH
CONFERENCE**

RME 2022

**Business
opportunities**

7-9 NOVEMBER 2022 **AMSTERDAM**
THE NETHERLANDS

**Rapid
Analysis &
Diagnostics**

FOOD

FEED

WATER

PLANT

ANIMAL

HUMAN

www.RapidMethods.eu

RME2022 IS GOING LIVE AGAIN!

After the very successful virtual conference in 2021 with approximately 300 participants and around 20 sponsors/exhibitors, we are happy to announce that **RME2022** will take place in-person again on 7-9 November 2022.

RME2022 is the 14th conference in the Rapid Methods Europe series dedicated to innovations and breakthroughs in rapid analysis & diagnostics across the agri-food, water, animal health and healthcare sectors.

RME2022 aims to further strengthen the academia-industry relations and disseminate advanced research towards practical applications. From concept to product, from analytical methods to systems, and from laboratory to on-site testing are the main themes of the conference.

Conference topics include: pathogenic and spoilage bacteria; viruses; chemical contaminants; allergens; mycotoxins and plant toxins; GMOs; pesticide and veterinary drug residues; plant pests and diseases; waterborne organisms; substances of emerging concern; nanoparticles; food safety and quality; food integrity and fraud; miniaturised and on-the-spot analysis; AI and blockchain; and more.

RME2022 is aimed at a wide range of scientists, technologists, and professionals wishing to gain insight into innovations and breakthroughs in rapid analysis & diagnostics. Attending the conference is an invaluable opportunity for laboratory managers and technicians, food safety and quality assurance/quality control managers, technical managers, industrial and water treatment operators, public administrators, veterinary diagnosticians, healthcare professionals, and others interested in rapid analysis & diagnostics.

WHY BEING A SPONSOR OR EXHIBITOR?

Reasons why being a sponsor or exhibitor of **RME2022** is a good marketing strategy:

- Communicate your message to a highly qualified scientific and expert audience in the era of rapid analysis & diagnostics
- Increase visibility in focused markets
- Highlight your company's expertise
- Generate new sales leads
- Network with specialists
- Build new partnerships
- Find out about new research being undertaken

SPONSORING OF THE CONFERENCE

	Bronze sponsor	Silver sponsor	Gold sponsor
Exposure before the conference			
Logo display on the conference website	x	x	x
Link to company website on conference website	x	x	x
Announcement in monthly e-newsletters	x	x	x
Exposure during the conference			
Exhibition space, sqm (incl. table(s), chair(s), electricity; excl. exhibit staff registration)	1-5	6-10	16-20
5-minute company pitch on Monday 7 Nov 2022	x	x	x
Oral presentation in the scientific programme		x	x
a one-hour workshop			x
Advertisement in the book of abstracts	x	x	x
Company brochure/flyer/give-away (to be supplied by sponsor) inserted in the conference bag		x	x
Host of one lunch (possibility to place banners, napkins, cups and or table flags to be supplied by sponsor)			x
Free registrations + tickets for the conference dinner	1	3	6

EXHIBITING AT THE CONFERENCE

The following stand sizes are available:

- 1 – 5 sqm
- 6 – 10 sqm
- 11 – 15 sqm
- 16 – 20 sqm

EXHIBITOR

Included:

- Electricity, table(s), chairs
- One complimentary exhibit staff registration
- Special fee for each additional exhibit staff member
- Lunches and coffee/tea on 7-9 November 2022
- Display of your company logo with link to your company website on the conference website

OTHER BUSINESS OPPORTUNITIES

ITEM	DESCRIPTION
Conference bag	Company logo printed on all bags.
Insert	Company brochure (to be supplied by sponsor) inserted in all conference bags.
Advertisement	1/1 Page, inside cover, full colour (to be supplied by sponsor) in book of abstracts.
Lunch	Sponsorship of one lunch; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
Coffee/tea break	Sponsorship of one break; possibility to place a banner, napkins, cups and/or table flags (to be supplied by sponsor).
Workshop	One-hour workshop on Monday 7 or Tuesday 8 November 2022 (only possible in combination with silver/bronze sponsor and exhibitor)
The Lounge Party	Informal get-together with drinks and snacks on Monday evening 7 November 2022
Conference dinner	The official conference dinner will be held on Tuesday evening 8 November 2022

CONFERENCE SECRETARIAT

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